

Satisfy

Manual
version may 2019

Welcome!

Theme Satisfy

Theme Satisfy is simple, professional and adaptable. For example, much attention has been spent on minimalist details, which in our eyes completes a webshop.

- Integrations with **Kiyoh, Feedback Company, Webwinkelkeur and Yotpo**
- Activate the yellow stars in Google with **Google rich snippets**
- A score of **90/100** on Google PageSpeed
- Implemented **Google Remarketing tags**
- Pop-up with **quick view / shopping**
- **Fully customizable** newsletter pop-up
- An **orderly navigation** that goes seamlessly into the headlines
- **Clear categories** in navigation with the help of category images
- For the checkout process there is the **Non-distract mode**
- Smart **free shipping** notification in the shopping cart
- Choose **3, 4 or 5** products in a row
- **Sidebar navigation** on / off on product page
- **Two** different product page layouts
- Product variants as well-arranged **buttons** instead of a dropdown
- A **nice brand page** with its own navigation.

Theme Satisfy comes in 3 different presets:

- Default preset: theme-satisfy.webshopapp.com
- Living preset: theme-satisfy-living-preset.webshopapp.com
- Media preset: theme-satisfy-media-preset.webshopapp.com

We'll try to make it as easy as possible for you through this manual.

If you still have questions, you can always contact us via:

satisfy@frontlabel.nl.

Theme functionalities

01 - Fonts

Headings (Google Web Fonts) Google Web Font for headings	Montserrat
Body (Google Web Fonts) Google Web Font for body of site	Montserrat
Body color Body text color	 #414141
Highlight color Highlight color	 #C91821
Titels in UPPERCASE Display your titles in capital letters.	<input checked="" type="checkbox"/>

Titles (Google Fonts)

Choose the font for all product titles, prices, categories, text pages and footer titles. Here you can visually see which fonts you can choose from: <https://fonts.google.com/>

Body (Google Fonts)

Choose the font for all regular text in the web shop such as the home page text, USPs, category description, product description and the footer text. Here you can visually see which fonts you can choose from: <https://fonts.google.com/>

Body text color

Choose the color for the home page text, USPs, category description and product description.

Highlight color

Choose the color for the "Add to cart" buttons, the other buttons, links, USP icons, Shopping cart icon and the active categories.

Titles in UPPERCASE

Choose to put your titles in CAPITAL LETTERS, in some cases this gives your webshop more visual power.

02 - Background

Background color Adjust the background color of the Body. The container that includes the content.	<input type="text" value="#FFFFFF"/>
 Background image <input type="button" value="Browse"/>	
Background position Uploaded background position	<input type="text" value="Center"/>
Background repeat The way the background is repeated	<input type="text" value="No repeat - scroll"/>

Background color

Choose the background color for the webshop.

Background image

Choose an image that you want as a background.

Background position

Choose the position that your background image should have.

Background repeat

Choose to repeat your background in different directions to choose.

03 - Features

Free shipping If you offer 'free shipping' from a certain kind of amount. Enter it here. For example: '50' (that's in your main currency). Our genius shoppingcart will calculate how much more you're visitor has to spend in your store, to get 'free shipping'.	<input type="text" value="25"/>
X products per row Show X products per row on homepage and category page.	<input type="text" value="5"/>
Sale label Define the sale label color.	<input type="color" value="#FF9800"/>
Show full title This displays the fulltitle of the product.	<input type="checkbox"/>
Tags homepage Displays tags on the homepage	<input checked="" type="checkbox"/>

Free shipping

Fill in here with an order of amount X the shipment will be free. This is shown in the shopping cart dropdown.

X products per row

Choose the number of products you want to show next to each other: **3, 4** of **5**.

Sale label

Choose the color that the Sale label should have. This is shown on all overview pages where products are located.

Show full title

Choose to display the product including the brand before the title. With this you also influence the meta tags.

Tags homepage

Choose to display the tags on the homepage.

Newsletter pop-up Collect email addresses via this customizable pop-up.	<input checked="" type="checkbox"/>
Newsletter pop-up text	<input type="text" value='<h2 class="mb-3">Hello!</h2><p>Collect email address'/>
Newsletter pop-up text color Choose a text color with a good contrast to the background image.	<input type="text" value="#FFFFFF"/>
 Newsletter pop-up image <input type="button" value="Browse"/> <input type="button" value="Delete"/>	
Newsletter pop-up time-out Specify after X seconds the pop-up will show.	<input type="text" value="5"/>

Newsletter pop-up

Activate the popup to collect email addresses.

Newsletter pop-up text

Type the desired text for this in the pop-up.

Newsletter pop-up text color

Give the text in the pop-up a color that contrasts well with the background (image).

Newsletter pop-up background image

Upload a background image to add more style to the pop-up.

Newsletter pop-up timeout

Set after how many seconds the newsletter pop-up should appear.

<p>Product image fit Crop picture edges to make product images fit completely.</p>	
<p>Category image fit Crop picture edges to make category images fit completely.</p>	
<p>Brand image fit Crop picture edges to make brand images fit completely.</p>	
<p>Non distract mode Let users pay more attention to the checkout proces.</p>	

Appropriate product images

Trim image edges so that product images fit completely.

Matching category images

Trim image edges so that category images fit completely.

Matching brand images

Trim image edges so that brand images fit completely.

Non distract mode

During the checkout everything unnecessary is not displayed, so that the customer can place his order in peace. *(Increases conversion!)*

04 - Header

Background color top bar Edit the topbar background color. The topbar includes the cart and login.	<input checked="" type="radio"/> #282E3A
Top bar color Top bar text color	<input type="radio"/> #EEEEEE
 Logo <input type="button" value="Browse"/> <input type="button" value="Delete"/>	
 Logo scroll <input type="button" value="Browse"/> <input type="button" value="Delete"/>	
 Favicon <input type="button" value="Browse"/> <input type="button" value="Delete"/>	

Background color top bar

Select the background color of the top bar that contains the 1st USP, Register, Log in, languages, currencies and the telephone number.

Text color top bar

Choose the color for the text in the top bar.

Logo

Upload your logo in the header. The maximum height of this is **60 pixels**. The width will be variable.

Scrolling logo

Upload your logo in the header for scrolling. The maximum height of this is **60 pixels**. The width will be variable.

For a clear example you can view the Standard preset for this:

<http://theme-satisfy.webshopapp.com>. Before scrolling you see a white logo, after scrolling it is replaced by the black variant. ⚠️ (Only required if: "Navigation processed in headlines" is checked)

Favicon

Upload your Favicon here. The minimum dimensions of this are **32 x 32 pixels**. This is shown at the top of the tab shown on your browser, but also if someone adds it to their favorites (this also applies to mobile).

Brands Displays brands in the navigation bar	<input checked="" type="checkbox"/>
Navigation Choose the type of navigation.	Mega navigation
Header color Edit the header background color. The header includes the logo and navigation.	<input type="checkbox"/> #FFFFFF
Navigation text color	<input type="checkbox"/> #FFFFFF
Navigation text color on scroll (Only needed if: "Navigation embed in headlines" is checked).	<input checked="" type="checkbox"/> #111111
Shadow behind the navigation Apply a shadow behind the navigation so it stands more out.	<input checked="" type="checkbox"/>

Brands

Choose to display the brands button in the navigation bar.

Navigation

Choose the type of navigation, you can choose from the Mega navigation or the Classic navigation. The Mega navigation shows a clear dropdown with all underlying categories with a category image, where the Classic navigation simply shows the next level.

Header color

Choose the background color of the header. The bar that contains the logo and navigation.

Navigation text color

Choose the color of the navigation text.

Navigation text color while scrolling

Select the text color for scrolling here.

For a clear example you can view the Standard preset for this: <http://theme-satisfy.webshopapp.com>. You will see white navigation text before scrolling, this will change after scrolling.

⚠ (Only required if: "Navigation processed in headlines" is checked)

Shadow behind the navigation

Choose more depth under the navigation or use this option if you use light-colored headlines / sliders.

USPs

Enter your text here for the USPs. You can choose from different icons. Is your icon not listed? Send a request to satisfy@frontlabel.nl and we will put it in between.

05 - Homepage

Slider full width Makes the slider full-width of the browser screen.	<input checked="" type="checkbox"/>
Slider button Shows a button in the headline instead of full-clickable slide.	<input checked="" type="checkbox"/>
Navigation embed in headlines (Only visible on homepage).	<input checked="" type="checkbox"/>
Hide titles on the homepage Hide titles such as: "Categories, Products, Blog".	<input checked="" type="checkbox"/>
Blog homepage Enables the Blog on the homepage.	<input checked="" type="checkbox"/>
Banners This shows the banners on the homepage.	<input checked="" type="checkbox"/>

Full-width headlines

Choose a full wide slider or a slider that falls within the frameworks.

Navigation processed in headlines

Here you can choose to show the navigation in the **Headlines**. For a clear example you can view the Standard preset for this: <http://theme-satisfy.webshopapp.com>.

TIP: This function looks best if the **Full-width Headlines** function is also on.

Hide titles on the homepage

Here you can choose to hide titles such as "Recommended products", "Categories" and "Blog".

Blog homepage

Here you can choose to show or hide the Blog.

Banners

Here you can upload 2 banners that are displayed next to each other. Upload your images and enter the URLs.

06 - Category page

Category description background color	<input checked="" type="radio"/> #292F3A
Category text color	<input type="radio"/> #FFFFFF
Read More Shorten up your text by adding a 'Read more' function.	<input checked="" type="checkbox"/>
Folding sidebar menu The sidebar will only show the first level.	<input checked="" type="checkbox"/>

Category description background color

Choose the background color for the category description.

Category description text color

Choose the text color for the category description.

Read more

This gives you the option to shorten your category description without a negative effect on findability. Do you want to read more text? Then simply click on the **Read more** text button.

Fold-down menu in the side bar

If you have many categories, it is useful to not always show all categories in one go.

07 - Productpage

Productpage alternative Choose the kind of productpage	Productpage normal
Enable sidebar Enable the sidebar on productpage.	<input checked="" type="checkbox"/>
Product options Choose how to show the variants on the productpage.	Product options as buttons
Show stock Show the stock next to the product price.	<input checked="" type="checkbox"/>
Show stock level By activating this button, the stock level will be shown next to the stock.	<input checked="" type="checkbox"/>
Reviews Displays reviews	<input checked="" type="checkbox"/>
Social share Activate social share buttons.	<input checked="" type="checkbox"/>

Show side navigation

Choose to show or hide side navigation on the product page.

Show stock level

Choose to show or hide the level of your inventory.

Show stock quantity

Choose to show or hide the quantity of your inventory.

⚠ (For this the functionality: **Show stock level** must be on)

Reviews

Here you can choose to show or hide the reviews.

Social sharing

Here you can choose to show or hide sharing via social media.

08 - Footer

Background color footer Adjusts the background color of the footer. The footer includes the newsletter, social media icons and the second navigation.	<input checked="" type="radio"/> #282E3A
Footer text color	<input type="radio"/> #FFFFFF
 Logo footer <input type="button" value="Browse"/> <input type="button" value="Delete"/>	
Name Contact name in footer	<input type="text" value="Theme Satisfy by Frontlabel"/>
Description Contact description in footer	<input type="text" value="A short description will introduce your online shop!"/>
Phone number Contact phone number in footer	<input type="text" value="088 - 12 345 678"/>
Email Contact email in footer	<input type="text" value="satisfy@frontlabel.nl"/>
COC number Chamber of commerce number in footer.	<input type="text" value="KVK 12345678"/>
VAT number VAT number in the footer.	<input type="text" value="NL001234567B01"/>
Newsletter Displays the newsletter in the footer	<input checked="" type="checkbox"/>

Footer background color

Choose the background color of the footer here.

Footer text color

Choose the text color of the footer here.

Logo footer

Upload your logo here in the footer. The maximum width of this is **250 pixels**. The height is variable.

Contact name

Enter your contact name for the footer here.

Description

Enter a short description for the footer here.

Phone number

Enter your phone number here in the footer.

E-mail

Enter your email here for the footer.

Chamber of Commerce number

Enter your Chamber of Commerce number here in the footer.

VAT number

Enter your VAT number here in the footer.

Newsletter

Here you can choose to show or hide the newsletter widget.

09 - Social

Social

For the social you have to enter the URL of your profile for the relevant social media channel.

10 - Integrations

Feedback Company Enter widget ID to activate.	<input type="text"/>
Kiyoh Enter Shop ID to activate widget.	<input type="text"/>
Webwinkel keur widget Enter your webshop ID to activate.	<input type="text"/>
YOTPO Enter your YOTPO App Key to activate.	<input type="text"/>
Google remarketing tags Enables the rich snippets for remarketing in Google.	<input type="checkbox"/>
Enable Google Rich-snippets Get yellow stars shown in the search results in Google.	<input checked="" type="checkbox"/>
Score	<input type="text" value="8.9"/>
Ratings	<input type="text" value="379"/>
Rating url	<input type="text" value="#"/>

Feedback Company

Enter your widget ID to activate.

Kiyoh

Enter your Shop ID to activate the widget.

Webwinkel keur widget

Enter your Webwinkel Keur account ID to activate.

YOTPO

Enter your YOTPO App Key to activate.

Google remarketing tags

Activate Rich snippets for remarketing in Google.

Enable Google Rich snippets

Activate Rich snippets and get the famous yellow stars in the search results in Google.

Score

Enter your score from eg Feedback Company, Kiyoh or Webwinkel keur.

Ratings

Enter the number of reviews from eg Feedback Company, Kiyoh or Webwinkel keur.

Rating URL

Enter the URL of for example Feedback Company, Kiyoh or Webwinkel keur.

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Theme Satisfy

With more than 15 years of knowledge and experience in websites and webshops, it is now up to us to launch a theme: **Satisfy**.

We are designers for Lightspeed from the first hour since the launch of the Theme Store. Atik, Botein, Castor and Delta were the previous themes that we've created for the Lightspeed Theme Store.

In addition to creating themes, we can also help you with your corporate identity, logos and flyers.

Do you have questions or comments about this template? We can also help you with the design of your template. You can get in contact with us via: satisfy@frontlabel.nl



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www.lightspeedhq.nl

